

YA-MAN Brand Beauty Device Launched in Russia

November 2018

YA-MAN organized a launch party in Moscow on Wed November 28th. Their beauty devices will be on sale in early December on EC sites and at beauty salons. It is planned to be introduced to major home appliance chain stores progressively.

YA-MAN LTD. (CEO: Kimyo Yamazaki, The head quarter location: Koto-ku, Tokyo), will start selling their own branded beauty device in Russia. To celebrate its launch, YA-MAN held an event in Moscow.



Around 90 people such as local media, influential bloggers and salon owners have gathered to celebrate the launch of YA-MAN together.

Russian people are highly interested in facial therapy machines and they happily welcomed the launch of YA-MAN, which is a pioneering beauty device manufacturer in Japan.



〈Left〉 A demonstration of RF Beauté Photo PLUS.

〈Right〉 Audiences were keenly looking at the demonstration.

Russians have high sense of beauty just like Japanese and many people go to aesthetic salons to receive effective treatments. Russians have a strong trust in Japanese products

too. YA-MAN products are equipped with fully fledged features to provide salon quality treatments at home. YA-MAN is confident to satisfy beauty needs of Russians and to help them polishing their aesthetic appeals.

YA-MAN will continue meeting people's aspirations to be beautiful and healthy, through providing diverse lineup of products backed up by advanced technologies.

【A lineup of products in Russia】

RF (Radio Frequency) facial therapy machines, Peeling facial machines, Rollers and Cavitation machines.