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YAMAN



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Notice Concerning the Progress and Revision of the Medium-term Management Plan

YA-MAN LTD. hereby announces that it has revised its medium-term management plan, "Going Global Strategy" (covering the period from the fiscal year ended April 2024 to the fiscal year ending April 2028), which was originally announced in June 2023. In light of subsequent changes in the business environment and the current status of progress, the Company has revised the plan for the period from the fiscal year ending December 2026 to the fiscal year ending December 2028.

1. Background of the Revision

The Company originally aimed to achieve net sales of 70 billion yen and operating profit of 7 billion yen or more in the final year (the fiscal year ending April 2028). However, the Company has concluded that achieving the original targets would be difficult. This decision is based on several factors, including intensified competition resulting from the increased focus on growth in the domestic beauty device market, as well as reduced demand overseas caused by expanding geopolitical risks and volatility in the Chinese market.

Following these results, and in conjunction with the changed in the fiscal year-end to December, the Company has decided to reconstruct its roadmap toward becoming a "Global Brand Company from Japan". The Company aims for an early recovery in business performance and the enhancement of corporate value during this new period.

2. Revised Numerical Targets (Fiscal Year Ending December 2028)

As a result of this revision, the targets for the fiscal year ending December 2028, the final year of the new medium-term management plan, have been set as follows.

- Net Sales: 50 billion yen (Domestic: 30 billion yen, Overseas: 20 billion yen)
- Operating Profit: 5 billion yen or more (Operating profit margin: 10% or more)
- ROE (Return on Equity): 15% or more

For more detailed materials regarding this matter, please refer to the Company's website at the following URL.

<https://www.ya-man.co.jp/ir-info/policy/medium-term-mng-plan/>