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YAMAN

FASF MEMBERSHIP

News Release Dated November 13, 2026

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Notice Concerning Revision and Digitalization of the Shareholder Benefit Program for the Fiscal Year Ending December 2026

YA-MAN LTD. (the "Company," "we") hereby announces that, at a meeting of the Board of Directors held on November 13, 2026, it has resolved to revise and digitalize the details of its shareholder benefit program for the fiscal year ending December 2026, as described below.

1. Purpose of the Changes and Digitalization

We would like to express our sincere gratitude to our shareholders for their continued support and understanding of our business. As part of our efforts to encourage long-term ownership of our shares, we have decided to revise our shareholder benefit program.

Furthermore, aiming to enhance convenience for our shareholders, reduce environmental impact, realize cost savings by promoting a paperless system, prevent loss during distribution, and improve information management within our system, we have decided to transition shareholder benefit discount coupons from the traditional paper format to electronic coupons.

2. Details of the Revision of the Shareholder Benefit Program

For shareholders listed or recorded in our shareholder registry as of December 31, 2026, the benefits will be changed from a fixed-amount grant system to a discount coupon system (with a discount rate and maximum discount amount applied to purchases of our products), based on the number of shares held and the holding period.

Depending on the number of shares held and the holding period (*1), shareholders will receive electronic shareholder benefit coupons that can be used on our official online shopping site, "YA-MAN ONLINE STORE," and our directly operated stores (including FACE LIFT GYM) (*2).

For details on the categories and benefits, please refer to the table below.

[Current Details]

Number of shares held	Holding period			
	Less than 1 year	1 year or more but less than 2 years	2 years or more but less than 5 years	5 years or more
100 shares or more but less than 500 shares	A 5,000-yen shareholder benefit discount coupon (1 coupon)	A 7,000-yen shareholder benefit discount coupon (1 coupon)	A 10,000-yen shareholder benefit discount coupon (1 coupon)	A 13,000-yen shareholder benefit discount coupon (1 coupon)
500 shares or more	A 14,000-yen shareholder benefit discount coupon (1 coupon)	A 17,000-yen shareholder benefit discount coupon (1 coupon)	A 20,000-yen shareholder benefit discount coupon (1 coupon)	A 23,000-yen shareholder benefit discount coupon (1 coupon)

[Revised Details]

Number of shares held	Holding period			
	Less than 1 year	1 year or more but less than 2 years	2 years or more but less than 5 years	5 years or more
100 shares or more but less than 500 shares	A 30% discount electronic shareholder benefit coupon capped at 5,000 yen (1 coupon)	A 50% discount electronic shareholder benefit coupon capped at 10,000 yen (1 coupon)	A 50% discount electronic shareholder benefit coupon capped at 15,000 yen (1 coupon)	A 50% discount electronic shareholder benefit coupon capped at 20,000 yen (1 coupon)
500 shares or more	A 30% discount electronic shareholder benefit coupon capped at 14,000 yen (1 coupon)	A 50% discount electronic shareholder benefit coupon capped at 30,000 yen (1 coupon)	A 50% discount electronic shareholder benefit coupon capped at 40,000 yen (1 coupon)	A 50% discount electronic shareholder benefit coupon capped at 50,000 yen (1 coupon)

(*1) The “holding period” refers to the duration during which the relevant number of shares has been continuously held from the date of registration or recording in the shareholder registry until the reference date.

- “1 year or more but less than 2 years”: As of the reference date of December 31, 2026, the shareholder must have been continuously listed or recorded under the same shareholder number in the shareholder registry on 3 or more but fewer than 5 consecutive reference dates, namely June 30 and December 31 of each year.
- “2 years or more but less than 5 years”: As of the reference date of December 31, 2026, the shareholder must have been continuously listed or recorded under the same shareholder number in the shareholder registry on 5 or more but fewer than 11 consecutive reference dates, namely June 30 and December 31 of each year.
- “5 years or more”: As of the reference date of December 31, 2026, the shareholder must have been continuously listed or recorded under the same shareholder number in the shareholder registry on 11 or more consecutive reference dates, namely June 30 and December 31 of each year.

(*2) Limited to “YA-MAN the store GINZA,” “Namba SkyO Store,” and “MAKANAI Kagurazaka Main Store.”

3. Transition to Electronic Coupons for Shareholder Benefit Discount Coupons

As part of the revision of the shareholder benefit program, shareholder benefit coupons will be transitioned to an electronic format.

	Before revision	After revision
Distribution method	Paper coupon (enclosed with the Notice of Annual General Meeting of Shareholders)	Electronic coupon (issued on the official online shopping site, “YA-MAN ONLINE STORE”)
Discount amount	As shown in the table above [Current Details]	As shown in the table above [Revised Details]
Eligible sites and stores	“YA-MAN ONLINE STORE,” “YA-MAN the store GINZA,” “Namba SkyO Store” (including FACE LIFT GYM), “MAKANAI Kagurazaka Main Store”	
How to use at YA-MAN ONLINE STORE	Enter the coupon code printed on the shareholder discount coupon at the “YA-MAN ONLINE STORE” to receive the discount	Select the coupon code issued through the “YA-MAN ONLINE STORE” to receive the discount
How to use at stores	Scan the QR code printed on the shareholder discount coupon at any of the eligible stores listed above to receive the discount	Scan the barcode displayed on the My Page of the “YA-MAN ONLINE STORE” at any of the eligible stores listed above to receive the discount

Details of how to use the electronic coupons are scheduled to be announced on March 10, 2027.

4. Eligible Shareholders

Shareholders holding 100 or more shares who are listed or recorded in the shareholder registry and the beneficial shareholder registry as of December 31, 2026

5. Delivery Timing

Information on how to use the electronic coupons will be enclosed with the Notice of Annual General Meeting of Shareholders scheduled to be sent on March 10, 2027.

Please be sure to review the information upon receipt.

6. Usage Period

From March 11, 2027 (Thursday) to November 30, 2027 (Tuesday)